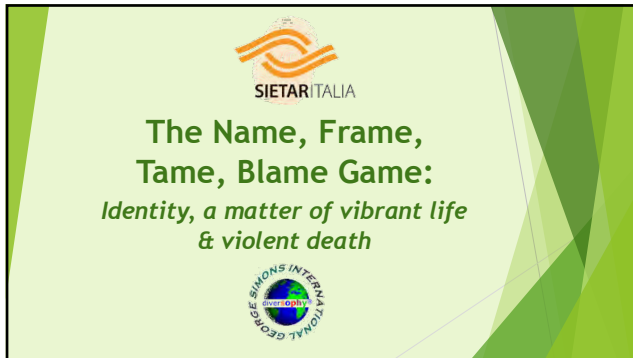


# SIETAR ITALIA PRESENTATION

Dr. George F. Simons

5 May 2017



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Hello, this is Culture speaking...

**8x** as fast as we speak aloud to each other.

Talking to ourselves is called **LISTENING**, trying to find out:

- What is this?
- What is happening?
- What, should we do about it?



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"Every waking moment we talk to ourselves about the things we experience. Our self-talk, the thoughts we communicate to ourselves, in turn control the way we feel & act."

John Lembo



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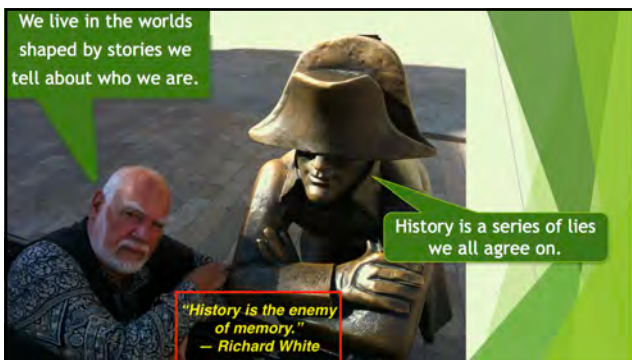
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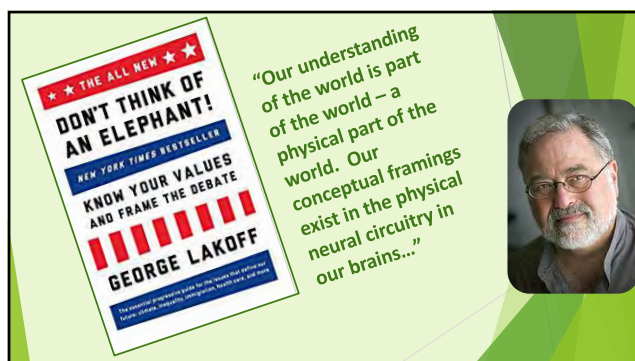
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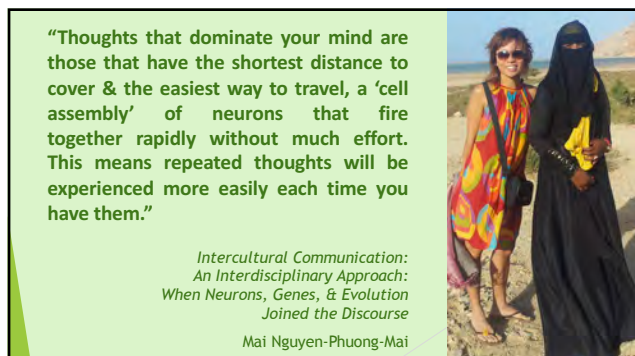
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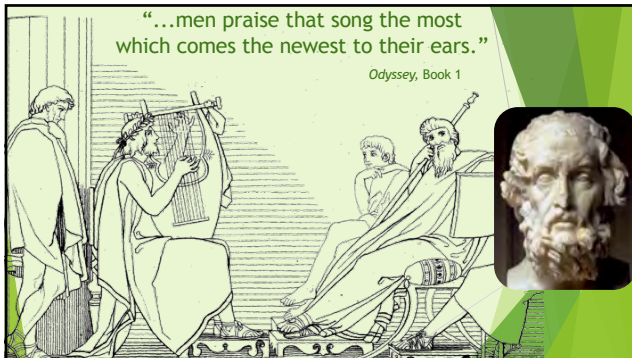
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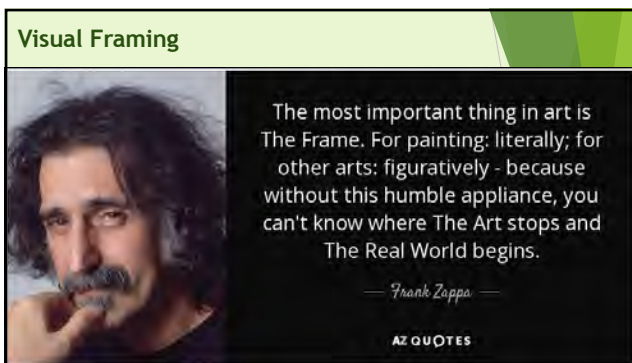
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### What's in the frame of your name?



Share as much as you are comfortable with about your name(s).

- How'd you get your name(s)? What do they mean? What did they mean to those who gave them to you?
- What nicknames have you got, why? Who's to blame?
- What was their personal, cultural impact on you, painful or enriching.

diversophy®

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### Self Framing



Unless you frame yourself, others will frame you — the media, your enemies, your competitors, your well-meaning friends.

— George Lakoff —

AZ QUOTES

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Sure, money is imaginary—  
but at least it's got everybody imagining it!




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#### REPETITIO EST MATER ERRORUM PROPAGATIONI

“The oblique paradox of propaganda is that  
the lie in the throat becomes, by repetition,  
the truth in the heart.”



*John Grierson (1898 - 1972), Scottish  
documentary film maker*

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#### Play & Sport

- ▶ What games did you play growing up?
- ▶ What messages about life did they teach you?
- ▶ Their personal, gender, cultural impact on you.




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### Self-Discovery



- What shapes my story?
- What do I value, abhor?
- Why I do what I do.



Decisions  
People  
Names  
Likes  
Dislikes  
Events

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### Self-Discovery



If we all take care of each other, we'll all be cared for.

You can be whomever you want to be.

Try anything 2x-1st time might be a fluke

Haste makes waste. Do it right.

You're no better than anyone else.

Socialist, lacks discrimination

False modesty

Arrogant

Naive, unfocused

Procrastinating, indecisive

Childhood Messages

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Throw a no-hitter!

Do what pleasures you!

Don't buy it. I make it!

Succeed with what brung ya!

Knowing through history

Bob Feller

George

Stash

Jack Tierney

Tony the Tailor

Heroes

Self-Discovery

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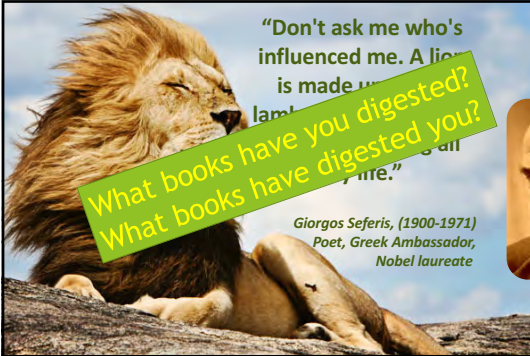
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“Don't ask me who's influenced me. A lion is made up of what he has eaten.”

**What books have you digested?  
What books have digested you?**

Giorgos Seferis, (1900-1971)  
Poet, Greek Ambassador,  
Nobel laureate




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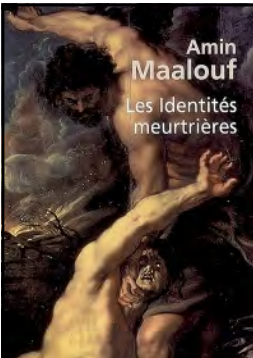
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**Amin Maalouf**  
Les Identités meurtrières

“Taking the line of least resistance, we lump the most different people together under the same heading.”

“Taking the line of least resistance, we ascribe to them collective crimes, collective acts and opinions.”




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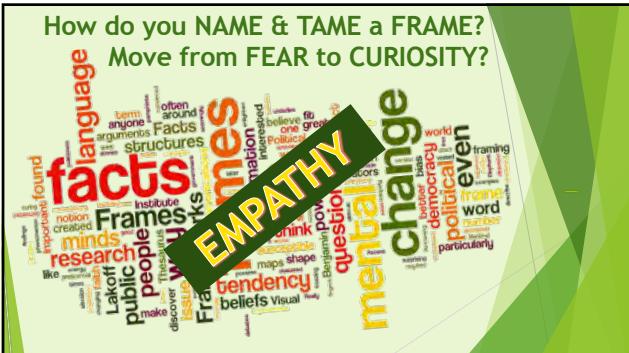
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How do you NAME & TAME a FRAME?  
Move from FEAR to CURIOSITY?



**EMPATHY**

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"There is a need for us to really share more & to give away our secrets."




Susan Salzbrenner

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Trapped by the worlds we create?

Tap it or be trapped by floodwaters we create, as discourse rages.

Who are you and I, when someone declares a we? What shore to stand on?

Can we step out, rest, tossed about by torrents we fear to drown in?

How know and master, learn inner ecology, on our way to the sea?





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Your presenter: Dr. George F. Simons

- ▶ George Simons, MA, DMin, consultant, trainer & author, manages worldwide virtual consulting network specializing in intercultural communication, negotiation & global team management.
- ▶ Creator of the award-winning *diversophy® games* for developing intercultural competence, he is currently engaged migrant acculturation & lifestyle issues for men, & recently co-authored *Seven ways to Lighten your Life*, as well as four books of poetry. He has co-developed eight items in the *Cultural Detective®* series.
- ▶ Articles, reviews & other publications by George Simons are available at: [www.georgesimons.com](http://www.georgesimons.com).
- ▶ He has served on the Boards of Directors of SIETAR France & SIETAR Europa & now manages the latter's [LinkedIn](#) & [Facebook](#) networks. Having worked in over 55 countries, he currently resides in France.




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