



**Sabato 28 marzo dalle 14.30 alle 18.30  
si terranno due workshop aperti a Soci e Amici  
a Belgirate (VB) sul Lago Maggiore  
con il Patrocinio del Comune di Belgirate  
in Scalone Cairoli 3 presso Sala Borsieri**

## **Forget about Intercultural Training!**

*Speaker: Myriam Callegarin - Coach*

Abstract: Why don't leaders and organizations recognize that intercultural training could significantly increase their chances to succeed in global business? Is intercultural training really the most effective way to develop global leadership competence? Is coaching the better option? Or are there other more effective alternatives? During her open and provoking session Myriam Callegarin will present case studies and eye-opening researches to explore what needs to be done differently in order to meet the needs of today's executives and organizations.



Biodata: **Myriam Callegarin** works with global executives and teams, helping them to improve employee performance and achieve better business results in global markets. As an ICF credentialed coach and a global leadership trainer she has been working with managers in multinational organizations such as Daimler, Roche, Luxottica, Comau, Enel, Eni, Ford, Reckitt Benckiser, Telecom and several other companies. She also teaches International Management within the Executive MBA program at CUOA Business School. A native Italian, Myriam worked in International Sales at Mercedes-Benz in Germany, Singapore and South Korea for eleven years before starting her own consulting business in 2002, specializing in market entry and international mergers and acquisitions. Due to her strong passion for foreign cultures and people development in 2008 she transitioned to coaching and intercultural training. She graduated from the International Coach Academy and from the Center for Executive Coaching. She is a licensed consultant for The International Profiler, the International Preferences Indicator, and a licensed coach for Tilt 360 leadership assessments, including the Tilt 365 Positive Influence Predictor.

## Shakespeare's Lessons in Leadership

*Facilitator: Jane Everett – Intercultural Trainer*

**Abstract:** Shakespeare offers non-prescriptive advice and key insights into the workings of the human mind and human nature as well as practical techniques to motivate and inspire others around us. Inspired by the five practices of exemplary leadership as defined by Kouzes and Posner (The Leadership Challenge) this workshop explores some of the lessons that can be learnt in transformational leadership from Shakespeare. The 5 lessons from the full masterclass workshop are: **☞ Challenge the Status Quo ☞ Create a Compelling Vision ☞ Enable Others to Act ☞ Model the Way ☞ Encourage the Heart.** This workshop is designed to stimulate, inform, experiment and entertain, and welcomes feedback and input to discover how such lessons could be made absolutely relevant to today's professionals.



**Biodata:** Jane Everett has been an intercultural trainer and consultant for the last 15 years. During this time she has delivered intercultural and management communication skills workshops for many of Italy's major companies including Enel, FIAT, Unicredit, Alenia, Ermenegildo Zegna, Campari and has coached many individuals in small private companies and multinationals alike. Since 2001 she has looked after the Russian market for a London based management training company, and she regularly travels to Russia to offer training consultancy for clients and deliver training and public seminars. She is professor of Intercultural Competences at LIUC, the University of Castellanza on the ERASMUS and Masters programmes. After graduating in Russian and Slavonic studies she spent a year teaching English at the Pedagogical University in Penza, Samara Region in Russia, (during which time she also explored Pakistan from Karachi to Islamabad), and following her Masters in Interpreting and Translating for International Business, worked as a translator with Ernst & Young in Moscow before spending a period in the City of London. She transferred to Italy in 2001 and now lives on Lake Maggiore where she supports her husband in the running of a B&B and offers residential coaching and public workshops to professionals who need to develop their professional skills. She has worked in the theatre and her professional skills workshops draw on theatrical techniques, metaphors and classic works to enhance the experiential learning process.

Per l'iscrizione ai workshop scrivere a Peter Anderson [tesoriere@sietar-italia.org](mailto:tesoriere@sietar-italia.org).  
Per pernottare presso il Bed & Breakfast Torre Lara di Belgirate si prega di contattare Jane Everett a [b.b.torrelara@hotmail.it](mailto:b.b.torrelara@hotmail.it) ([www.bedandbreakfasttorrelara.com](http://www.bedandbreakfasttorrelara.com))