



SIETAR ITALIA

KEYNOTE SPEECH AT SIETAR Italia AGM 2014

SIETAR Italia è lieta di invitarvi al Key-note Speech
nella cornice della GIORNATA SIETAR Italia
Sabato 01 febbraio 2014 - 10.00-13.00
presso Hostel Gogol Via Chieti 1 Milano

Intercultural Ethicality: Relativity and Commitment

Keynote Speaker: Milton J. Bennett Ph.D

This presentation addresses a persistent question that arises for interculturalists, which is how the idea of cultural relativity can be reconciled with ethical commitment. The term “ethicality” refers to how to think about ethical issues, not to any particular ethical position or standard. So the presentation is about how interculturalists might think about ethics in a way that 1) is compatible with the relativistic foundation of intercultural communication; 2) allows us to address important issues of human rights and justice; and 3) satisfies the need to ourselves act with integrity. The presentation will include but not be restricted to the work of William Perry and Lee Knepfelkamp on developing ethical commitment, and it will explore how intercultural communication can provide a non-universalist approach to equity.



Dr. Milton J. Bennett founded and directs the Intercultural Development Research Institute located in Portland, Oregon and Milano, Italy (<http://www.idrinstitute.org>). He is also an adjunct professor of intercultural communication at the University of Milano-Bicocca and a consultant on the topic to corporations, universities, and exchange organizations in Europe, Asia, and the US. Dr. Bennett originated the *Developmental Model of Intercultural Sensitivity*, which has been used to guide training and research in the field since 1986. A completely revised version of his textbook, *Basic Concepts of Intercultural Communication* was just published with the subtitle, *Paradigms, Principles, and Practices* (Intercultural Press, 2013). The same book was first published in Chinese with the title *Constructing Intercultural Communication and its Practices* (Peking University Press, 2012), and it is planned for publication in Italian (Franco Angeli Press, 2014).

La conferenza sarà in lingua inglese e sarà aperto ai soli Soci regolarmente iscritti per il 2014. Il costo della giornata sarà di €30. Per l'iscrizione all'evento, si prega di scrivere a Peter Anderson a p.anderson@andersonhouse.it entro venerdì 24 gennaio 2014.