



Associazione Culturale

**SIETAR Italia**

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**ISCRIVITI!**

**IBAN:**

**IT77Q0303211100010000002138**

**For info and participation**

**[www.sietar-italia.org](http://www.sietar-italia.org)**

**follow [the Eventbrite link.](#)**

## **INTERCULTURAL WORKSHOP**

**10-05-2018 – 16.30-  
18.30**

**Presso**

**ITS “G. Quarenghi”  
Via Europa 27  
Bergamo**

# **Evento di SIETAR ITALIA**



**«COMPARING  
SPANISH AND  
AMERICAN VALUES  
AND HOW TO  
COMMUNICATE  
INTERCULTURALLY  
WITH THE TWO  
COUNTRIES»**



## Comparing Spanish and American Values and how to communicate interculturally with the two countries

In this workshop, students will present their research on the differences between the Spanish and the Americans by analysing the website [europeanvaluesstudy.eu](http://europeanvaluesstudy.eu) and [worldvaluessurvey.org](http://worldvaluessurvey.org) as suggested in Rudi Camerer's book *Intercultural Competence in Business English* (Cornelsen).

Moreover, we will use the Culture Smart books (Kuperard) on Spain and the United States and do an activity called Cultural Values Contrast to examine and compare values in the two cultures.

We will then look into the different ways the Spanish and the Americans communicate,

taken from Richard Lewis's *When Cultures Collide* ((Nicholas Brealey International). Once we have an understanding of how the two cultures communicate, we will try out an experiential activity in which we use different communication styles.



In this roleplay you will take on the Spanish and American style of communication and experience how different they are. The aim will be to become flexible and accommodate with the person from the other culture. Finding common ground is the most important aspect of becoming interculturally competent. The workshop will be conducted in English and Spanish. This workshop is free, however, if you wish to support SIETAR Italia you may buy the two Culture Smart books on Spain and the US, the proceeds of which will go to the association: our mission is the promotion of intercultural awareness in Italy.



**Peter Anderson** helps students to use English interculturally and runs intercultural courses for companies to support them in their effort to confront the global challenge. He first trained to deliver intercultural workshops (DITS) at LTS Bath in 2005. He was accredited for the TIP and DPI in 2008. In 2013 he was trained to deliver the ICE at ELC Frankfurt in 2013... He also speaks German. He has been teaching English in Bergamo since 1978 and owns Anderson House – a private language school – which he founded in 1996. Anderson House are Founder Members of SIETAR Italia.

**Paola Torres** was born in Bogotá, Colombia. She went to the Pedagogic University of Colombia, where she studied languages (Spanish, French and English). She then moved in Paris where she experienced French culture and attended the Institut de Linguistique et Phonétique Générales et Appliquées (ILPGA) where she studied “Science du Langage”. Her interest in intercultural differences led her to participate in the program “Crossways in European Humanities” She moved to Italy in 2007. She has taught Spanish at Anderson House since 2007.